



GreenlightRide.com Race to Paris Solo Challenge



The Race to Paris (the “Challenge”) is sponsored by Quality Bicycle Products, Inc. (the “Company”). By entering the Challenge, you agree to comply with and be bound by the following official contest rules (the “Rules”). Please review the Rules carefully. If you do not agree with the Rules in their entirety, you are not permitted to enter the Challenge.

1. **NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE THE ODDS OF WINNING.**
2. **ELIGIBILITY.** The Challenge is open to legal residents of the United States and the District of Columbia, living in the United States or the District of Columbia who are at least 18 years of age. The Challenge is void in Puerto Rico and in any other jurisdiction where the Challenge is prohibited or otherwise restricted by law, rule or regulation. Employees, officers and directors of the Company, its legal representatives, and its affiliates, parents, subsidiaries, advertising, promotional, fulfillment and marketing agencies, immediate families (and those living in the same households) are not eligible to enter the Challenge. Contestants wishing to obtain a copy of these Rules may download a pdf file from the GreenlightRide.com website.
 - a. Eligibility requires riding a bicycle and entering the miles ridden on the GreenlightRide.com website. Contestant must personally ride the miles. Mileage cannot be transferred or merged with miles from other riders. Intentionally misrepresenting miles or falsely entering miles for the purpose of being eligible for any prize drawing or drawings will result in disqualification.
 - b. All bicycle miles ridden and entered between January 1, 2010 and the date of the prize drawing count as eligible miles.
 - c. A bicycle for the purpose of the Challenge is a non-motorized vehicle with one or more wheels and a bicycle saddle or seat.
3. **HOW TO ENTER.** Contestants may enter the Challenge by visiting GreenlightRide.com, registering as a rider and joining a team that is entered in the Race to Paris Solo Challenge. You may also create a team and enter the team in the Challenge. Once you are registered, enter all the miles that you have ridden on or after January 1, 2010.
 - a. Registering with GreenlightRide.com
 - i. Click on the **Join Now** button
 - ii. Fill in the registration form
 - iii. Read and agree to the terms of service
 - b. Joining a team in the Race to Paris Solo Challenge
 - i. Click on **Competition > All Competitions**
 - ii. Find **Race to Paris Solo** and click on the title
 - iii. Click on any of the team names. You can get a feel for the team by clicking on the **Team Profile** button or just click on the **Apply to join this team** button
 - iv. You can enter a comment or just click on the “Apply” button
 - c. Create your own team and enter it into the Challenge
 - i. Click on the **Teams** button
 - ii. Click on **Create a team**
 - iii. Enter the team name and a description of the team
 - iv. Add an Avatar if you wish
 - v. Click **submit**
 - vi. Click on the **Competition** button
 - vii. Find **Race to Paris Solo** and click on **Apply**
 - viii. Pick your team name from the drop down list
 - ix. Click on **Join Challenge**

4. **HOW TO WIN.** Winners will be randomly selected from among the list of eligible contestants in the "Challenge database." To be eligible, contestants must have ridden and entered the required number of bicycle miles for each day's stage by 11:59:59 p.m. Central Daylight Time on the day of that stage. The Challenge database is defined as the current list of contestants who registered on GreenlightRide.com, entered the Race to Paris Solo Challenge, and entered the required number of miles for each stage. Winners are subject to eligibility verification. All winners will be notified via the GreenlightRide.com internal email system within two (2) weeks after the winners are chosen. Contestants should regularly check their GreenlightRide.com messages for notification. Winners will be required to provide personal identification information, including name, address and phone number. All prizes must be picked up at a United States-based bicycle shop that does business with Quality Bicycle Products. GreenlightRide will attempt to match up the rider with a dealer in the rider's city or immediate region. There may be some restrictions on the dealers who are eligible to provide the prize. Prizes must be claimed within 90 days of the day they were awarded. Mileage requirements to determine eligibility for daily drawings are listed in section 4a-4w. Please note that some days may not have a prize list.
- a. July 3, 2010: Contestants must have ridden and entered at least 5 miles to be eligible for the Prologue stage prize list.
 - b. July 4, 2010: Contestants must have ridden and entered at least 144 miles to be eligible for the Stage 1 prize list.
 - c. July 5, 2010: Contestants must have ridden and entered at least 263 miles to be eligible for the Stage 2 prize list.
 - d. July 6, 2010: Contestants must have ridden and entered at least 392 miles to be eligible for the Stage 3 prize list.
 - e. July 7, 2010: Contestants must have ridden and entered at least 485 miles to be eligible for the Stage 4 prize list.
 - f. July 8, 2010: Contestants must have ridden and entered at least 600 miles to be eligible for the Stage 5 prize list.
 - g. July 9, 2010: Contestants must have ridden and entered at least 740 miles to be eligible for the Stage 6 prize list.
 - h. July 10, 2010: Contestants must have ridden and entered at least 840 miles to be eligible for the Stage 7 prize list.
 - i. July 11, 2010: Contestants must have ridden and entered at least 957 miles to be eligible for the Stage 8 prize list.
 - j. July 12, 2010: Contestants must have ridden and entered at least 957 miles to be eligible for the First Rest Stage prize list.
 - k. July 13, 2010: Contestants must have ridden and entered at least 1084 miles to be eligible for the Stage 9 prize list.
 - l. July 14, 2010: Contestants must have ridden and entered at least 1195 miles to be eligible for the Stage 10 prize list.
 - m. July 15, 2010: Contestants must have ridden and entered at least 1307 miles to be eligible for the Stage 11 prize list.
 - n. July 16, 2010: Contestants must have ridden and entered at least 1437 miles to be eligible for the Stage 12 prize list.
 - o. July 17, 2010: Contestants must have ridden and entered at least 1558 miles to be eligible for the Stage 13 prize list.
 - p. July 18, 2010: Contestants must have ridden and entered at least 1672 miles to be eligible for the Stage 14 prize list.
 - q. July 19, 2010: Contestants must have ridden and entered at least 1788 miles to be eligible for the Stage 15 prize list.
 - r. July 20, 2010: Contestants must have ridden and entered at least 1910 miles to be eligible for the Stage 16 prize list.
 - s. July 21, 2010: Contestants must have ridden and entered at least 1910 miles to be eligible for the Second Rest Day prize list.
 - t. July 22, 2010: Contestants must have ridden and entered at least 2018 miles to be eligible for the Stage 17 prize list.
 - u. July 23, 2010: Contestants must have ridden and entered at least 2136 miles to be eligible for the Stage 18 prize list.
 - v. July 24, 2010: Contestants must have ridden and entered at least 2168 miles to be eligible for the Stage 19 prize list.
 - w. July 25, 2010: Contestants must have ridden and entered at least 2233 miles to be eligible for the Stage 20 prize list.
5. **PRIZE DESCRIPTION.** A complete list of prizes is posted on the GreenlightRide.com website on April 10, 2010. Stage by Stage prizes will be announced daily in the Greenlight blog between March 15, 2010 and April 10, 2010. The prize list can be downloaded as a pdf file after April 10, 2010. All prizes listed will be given away. Additional prizes may be added to one or more of the daily prize lists.
6. **ODDS OF WINNING.** The odds of winning depend on the number of eligible contestants in the Challenge Database for each stage, as determined by the number of miles ridden and entered by each contestant, as defined in Section 4 hereinabove.
7. **LIMITED TIME ONLY.** The Contest Period begins January 1, 2010 and ends July 25, 2010. All entries must be received by 11:59:59 p.m. Central Daylight Time on July 25, 2010.
8. **PRIVACY STATEMENT.** The GreenlightRide.com does not collect personally identifiable information other than for purposes of contacting contest winners. No personally identifiable information will be provided to any third party.
9. **WINNERS LIST.** The winners list will be posted on the GreenlightRide.com website. The list can be downloaded as a pdf file.

10. **TAX INFORMATION.** Federal, state and local taxes, and all similar fees and assessments, are the responsibility of the winner. GreenlightRide.com reserves the right to withhold taxes from each winning prize, as appropriate.
11. **NO SUBSTITUTION OF WINNERS.** No substitution or transfer of prizes will be accommodated or permitted, other than in GreenlightRide.com's sole discretion.
12. **PUBLICATION.** Contest entry constitutes permission for GreenlightRide.com to use contestants' names and likenesses for advertising and promotional purposes without further compensation, excluding residents of the State of Tennessee and where otherwise prohibited by law.
13. **RELEASE.** By entering the Contest, each contestant agrees to release and hold harmless GreenlightRide.com, each of its legal representatives, its affiliates, subsidiaries, parents, agencies, sponsors and their respective officers, directors, employees and agents from any and all liability for any injuries, loss or damage of any kind arising from, or in connection with, the Challenge including, but not limited to, liability arising from copyright infringement, improper use of likeness, personal injury, death, damages or monetary loss. Restrictions, conditions and limitations apply. By entering, each contestant further agrees that, in the event that there is any conflict or other inconsistency between the Rules and any advertisements, promotional or marketing materials, emails or announcements relevant to the Challenge, these Rules will govern. Any disputes arising out of or related to the Challenge shall be governed by and construed in accordance with the laws of the State of Minnesota (without regard to conflict of law principles). Should a dispute arise concerning the Challenge, the parties agree to submit their dispute for resolution to the Federal District Court for the District of Minnesota. Should any part of these Rules be held invalid or unenforceable, that portion shall be construed so as to be consistent with applicable law and the remaining portions shall remain in full force and effect. To the extent that a Challenge Website's Privacy Policy and/or Terms and Conditions are in conflict or inconsistent with these Rules as they pertain to the Challenge, these Rules shall take precedence.
14. **DISQUALIFICATION.** Quality Bicycle Products, each of its legal representatives, its affiliates, subsidiaries, parents, agencies, sponsors and their respective officers, directors, employees and agents, are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or technical failure, lost online entries, jumbled, scrambled or misdirected transmissions, or other error of any kind, whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of the Challenge, as solely determined by the judges, will be disqualified. If disqualified for any of the above reasons, GreenlightRide.com reserves the right to terminate contestant's eligibility to participate in the Challenge. In the event that any portion of the Challenge is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of GreenlightRide.com, which, in the sole opinion of GreenlightRide.com, corrupts, or impairs the administration, security, fairness or proper determination of the Challenge, GreenlightRide.com reserve the right, in its sole discretion, to suspend or terminate the Challenge or any part of the Challenge, or any combination of the above. GreenlightRide.com, each of its legal representatives, its affiliates, subsidiaries, parents, agencies and their respective officers, directors, employees and agents are not responsible for any problem with entries generated by computer hardware or software malfunction, error or failure, whatever the cause. GreenlightRide.com's sole responsibility for any irregular entry is replacement with another entry in a subsequent drawing. If a potential winning entry is made by Internet or other computer entry, that potential winner may be required to provide GreenlightRide.com with proof that the potential winner is the authorized account holder of the electronic mail address associated with the potential winning entry. GreenlightRide.com and QBP hereby further disclaim any responsibility for incomplete registrations and/or entries.
15. **LEGAL WARNING.** Any attempt by any individual, whether or not a contestant, to damage, destroy, tamper with or vandalize the Challenge Website, or otherwise interfere with the operation of the Challenge, is a violation of criminal and civil law and GreenlightRide.com will diligently pursue any and all remedies in this regard against any offending individual or entity to the fullest extent permissible by law and in equity.